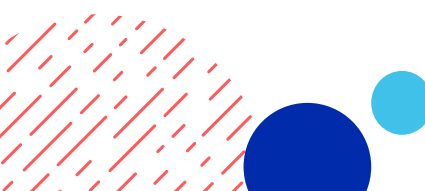




# Global Health Equity Network

The HIMSS Global Health Equity Network (GHEN) advocates for underserved groups to advance the cause for health and wellness for everyone, everywhere through collaboration with diverse communities across the globe. Our overarching theme for 2021 is focused upon improving global maternal health outcomes.

Benefit Level (quantity available, price)	PREMIER (3) \$150,000	ELITE (6) \$69,750	SIGNATURE \$15,000
<b>THOUGHT LEADERSHIP</b>			
Opportunity to have one participant on year-round GHEN Advisory Task Force	✓	-	-
Sponsorship recognition and participation in HIMSS21 GHEN Preconference Symposium; registration report provided after event (names, titles, organizations)	✓	-	-
Sponsorship recognition and one participant in HIMSS21 GHEN Roundtable Discussion (closed-door session)	✓	✓	-
Opportunity to host discussion during HIMSS21 GHEN mentor meetup; registration report provided after event (names, titles, organizations)	✓	✓	✓
Participation and branding on GHEN Perspectives webinar; registration report provided after event (names, titles, organizations)	✓	-	-
Branding on GHEN Perspectives webinar; registration report provided after event (names, titles, organizations)	-	✓	-
Participation and premium branding on HIMSS Global Health Equity Market Intelligence Report	✓	-	-
Participation and branding on HIMSS Global Health Equity Market Intelligence Report	-	✓	-
Company equity mission statement included in HIMSS Global Health Equity Market Intelligence Report	✓	-	-
Opportunity to submit one blog (aligned with HIMSS guidelines) to GHEN members	✓	✓	-
Exclusive subject matter expert interview with HIMSSTV, syndicated on HIMSSTV; video file provided to sponsor	✓	-	-
Sponsored webcast episode on HIMSSCast	-	✓	-
Health equity case study developed and designed in collaboration with HIMSS	✓	-	-



Benefit Level (quantity available, price)	PREMIER (3) \$150,000	ELITE (6) \$69,750	SIGNATURE \$15,000
---	--------------------------	-----------------------	-----------------------

## NETWORKING

Complimentary HIMSS21 registration for staff and/or clients	2	1	1
Complimentary registration to the HIMSS21 GHEN Preconference Symposium	1	-	-
Invitations to attend all GHEN programming and events	✓	✓	✓
Opportunity to partner with chapter(s) on diversity, health equity and inclusion activities	✓	✓	-

## RECOGNITION AND BRANDING

Prominent recognition as sponsor on all GHEN webpages and webinars	✓	-	-
Supporting recognition as sponsor on all GHEN webpages and webinars	-	✓	✓
Dominant sponsor branding on one GHEN Perspectives webinar	✓	-	-
Co-sponsor branding on one GHEN Perspectives webinar	-	✓	-
Verbal recognition of sponsorship during HIMSS21 GHEN Preconference Symposium	✓	-	-
Recognition as sponsor at HIMSS21 GHEN mentor meetup			

## GLOBAL MATERNAL HEALTH TECH CHALLENGE

Remarks at Global Maternal Health Finals at HIMSS21	✓	-	-
Prominent recognition as sponsor on Global Maternal Health Tech Challenge website	✓	-	-
Supporting recognition as sponsor on Global Maternal Health Tech Challenge website	-	✓	✓
One seat per global region on Global Maternal Health Tech Challenge judging panels (virtual event)	✓	✓	-
One seat in one region on Global Maternal Health Tech Challenge judging panel (virtual event)	-	-	✓
SME participation opportunity in Global Maternal Health Tech Challenge education session	✓	-	-
List of tech companies that apply to Global Maternal Health Tech Challenge	✓	✓	-
Recognition as supporter of Global Maternal Health Tech Challenge prize funding	✓	-	-

