

## D-A-CH Delegation programme overview

### *Sunday 10 March*

Welcome Reception | 7:30 pm – 9:00 pm | Rosen Centre, Pooldeck

### *Monday 11 March*

Networking Breakfast | 7:30 am – 8:30 am | Rosen Centre, Grand Ballroom C

Global Leaders Exchange | 9:00 am – 11:00 am | Rosen Centre, Grand Ballroom C

#### **Digital transformation - addressing global health challenges through local solutions**

Healthcare is delivered at local level within the lines of national jurisdictions, yet common challenges exist across nations and regions. Some regions are facing particular challenges of rising demand created by aging populations with increased co-morbidities, while at the same time their healthcare workforce capacities are reducing drastically. Throughout the world new models of health system preparedness and resilience are having to be developed to address the challenges of climate change and emerging diseases. Join this session to meet fellow healthcare leaders and experts from around the world to share ideas and experiences on how digital transformation of health and care at local level can contribute to overcoming challenges that affect us all.

Including, amongst others:

- Faisal Alshamari, Digital Transformation Officer, Council of Health Insurance at Council of Health Insurance
- Bogi Eliassen, Director of Health at Copenhagen Institute for Futures Studies
- Manish Kohli, Founder at Pul Alliance for Digital Health and Equity
- Benjamin Luciani, Director of Projects at Ministerial delegation for digital health, Ministry of Health of France
- Petra Wilson, Senior Advisor, European Health Policy & EU Affairs, HIMSS (Moderator)

Supported by:  **Dedalus**

**D-A-CH Workshop & Lunch | 11:30 am – 2:00 pm | Rosen Centre, Salon 10 |  
Lunch included**

**Health data management: how to make data work for healthcare?**

This workshop aims to create a basis of reference for the following Lunch & Learn sessions by discussing the current trends in the D-A-CH region. The upcoming large scale electronic health record rollout and the necessity of interfaces for example to patient portals portray some of the hottest topics in the D-A-CH region. Learn what trends are to be expected after the implementation of these partly long overdue legislative measures. What are the needs / demands for end to end process support and what future does artificial intelligence bring regarding process support, patient care and clinical innovation?

With:

- Luiza Dobre, CEO & Founder, Komед Health AG, Switzerland
- Simon Puxbaumer, CIO, Deutsches Herzzentrum der Charité, Germany
- Igor Schoonbrood, Lead Enterprise Architect, MUMC+, Netherlands
- Henning Schneider, CIO, Asklepios, Germany (Moderator)

**HIMSS24 Opening Reception | 5:00 pm – 7:00 pm | OCCC, W415, Valencia  
Ballroom**

**Tuesday 12 March**

**Opening Keynote | 8:30 am – 10:00 am | OCCC, W415, Valencia Ballroom**

Personalizing the Patient Experience: Harnessing the Power of AI to Drive Real Transformational Change

**GE Healthcare workshop | 10:30 am – 11:30 am | Rosen Centre, Salon 10**

**Connected Care: Making data interoperable and interconnected**

Join industry experts to learn more on how to support connected care through interoperability and interconnected systems. The panel will discuss use cases, benefits and challenges to implement an efficient data management strategy at both clinical and operational level.

With:

- Ludovic D'Aprèa, CEO Enterprise Imaging, GE HealthCare
- Simon Rost, CMO Enterprise Imaging, GE HealthCare
- Mette Maria Skjoeth, Head of Department at Odense University Hospital
- Stephen Verdi, Global Commercial Leader Command Center, GE HealthCare

Brought to you by:  **GE HealthCare**

**D-A-CH Lunch & Learn | 12:00 pm – 1:00 pm | Rosen Centre, Salon 10**

**2 Prominent case studies on process support and implementation**

As we are looking towards new Hospital Information Systems, and how to implement these, we are sometimes wondering: IT should follow the process, yes, but who is defining those processes, and who is the end responsible? Learn from two prominent hospitals how they organize process management after implementation, so that it helps with the improvements on a continuous basis.

With:

- Sofia Couto da Rocha, Chief Transformation Officer, Lusiadas Saúde, Portugal
- Michael Jefferies, CIO, Boulder Community Health, USA
- Luiza Dobre, CEO & Founder, Komед Health AG (moderator)

**European Dinner | 7:00 pm – 10:00 pm | Cuba Libre, Pointe Orlando**

Google Maps: <https://maps.app.goo.gl/AVfXe7xzHJHgucDuZ>

**Wednesday 13 March**

**Next generation of AI documentation demo | 9:00 am – 10:00 am |  
Microsoft+Nuance booth (2741)**

**Next generation of AI documentation**

Microsoft + Nuance invite you to visit their booth at HIMSS24 and see how their AI solutions are transforming healthcare. Watch the AI Copilot Theatre how words from single to multiple speakers come to structure, and explore products that improve clinician wellbeing, healthcare quality, and costs.

**Meeting Point** for the exclusive DACH delegation tour: Wednesday, March 13th, 8:45 a.m., between rooms W205 and W206, in front of the Hyatt skybridge, please book limited seats via [chirschmann@microsoft.com](mailto:chirschmann@microsoft.com)

**D-A-CH Lunch & Learn | 12:00 pm – 1:00 pm | Rosen Centre, Salon 10**

**Towards the next generation of hospital systems: is a perfect platform really possible?**

Join the discussion with Jens Dommel, Peter Gocke and Matthias Meierhofer during this Lunch & Learn: We will discuss how to move away from the siloed approach, and why, and examples are given of what it needs to get it right.

With:

- Jens Dommel, Head of Healthcare EMEA, AWS

- Peter Gocke, Chief Digital Officer, Charite
- Matthias Meierhofer, Chair, BoD, Bvitg
- Tobias Silberzahn, Partner, McKinsey (moderator)

Supported by: 

**International Reception | 5:30 pm – 7:00 pm | OCCC, W340 | Sunburst Room**

## **Thursday 14 March**

**D-A-CH Lunch & Learn | 12:00 pm – 1:00 pm | Rosen Centre, Salon 10**

### **AI in Healthcare: Pioneering Patient Care & Clinical Innovation**

The critical role of Artificial Intelligence in transforming patient care and streamlining clinical operations. Lineup of three distinguished speakers sharing their latest work and insights, followed by a moderated panel discussion. Take home: advancements, challenges, and future directions of AI in the healthcare sector.

With:

- Dr. Markus Vogel, CMIO, Microsoft
- Dr. Ryan Sadeghian, Principal HealthIT Strategist, MITConn Advisors and Practicing Pediatrician
- Dr Udo Schiller, Senior Executive Healthcare Manager and Advisor, Dr. Udo Schiller Healthcare



+

Supported by: 

**Universal's CityWalk Orlando and Island's of Adventure (optional – 99USD fee) | 7:30 pm – 11:30 pm | Universal Studios**

Get ready for one of the most incredible parties HIMSS has ever thrown—a huge bash that fills six different clubs and spills out into the streets of Universal CityWalk and Islands of Adventure theme park!

### Special thanks to the D-A-CH Delegation Programme Committee



**AMEL MOKRANI BOIS**  
Senior Vice President,  
Commercial Europe,  
Caresyntax



**JEREMY DÄHN**  
Chief Digital Officer,  
Johanniter  
Germany  
Chair



**PETER GOCKE**  
Chief Digital Officer  
Charité Berlin



**TORBEN KIEF**  
Managing Director  
LEAP Consulting



**JOHANNES RUPPERT**  
Advisor on European  
Policy, bvtg e.V.



**UDO SCHILLER**  
Senior Executive  
Healthcare Manager and  
Advisor  
Dr. Udo Schiller  
Healthcare  
Germany



**HENNING SCHNEIDER**  
Chief Information Officer  
Asklepios Hospital Group

*This delegation is supported by:*



*And the HIMSS EMEA Corporate Members:*



*Your HIMSS liaison onsite:*

Amber Hidding  
Communities Engagement, EMEA  
M +34 655345741 | E [amber.hidding@himss.org](mailto:amber.hidding@himss.org)